



CONFEDERATION EUROPEENNE DES ORGANISATIONS  
NATIONALES DE LA BOULANGERIE ET DE LA PATISSERIE

EUROPEAN CONFEDERATION OF NATIONAL  
BAKERY AND CONFECTIONERY ORGANIZATIONS

Association internationale sans but lucratif (A.R. 17.06.1999 - 15524 / 92)

**With regard to the current discussion concerning the EU Food Information Regulation, Henri Wagener, President of the European Confederation of National Bakery and Confectionery Organizations (CEBP), and Secretary General Dr. Eberhard Groebel state the following:**

**Let us put an end to the EU labelling craze!**

If the European Commission were to have its way, each and every baker would in future be required to stick nutrition facts labels to their bread rolls.

The European Commission is planning to introduce an EU Food Information Regulation (FIR). It aims to consolidate the legislation concerning general food labelling and nutrition labelling in a single regulation. On 16 March 2010 the EU Committee on the Environment, Public Health and Food Safety will meet for final talks on this issue.

The European Commission will not leave it at a mere consolidation of the existing regulations but is looking at extending them considerably. In doing so the Commission is being overly ambitious.

**Our goal is to find a voluntary national solution with practical focus!**

Please help us achieve this goal by...

- limiting the scope of the FIR to foodstuffs that are destined for cross-border trade!
- not allowing any more discrimination to the bakery trade due to additional bureaucratic obstacles to selling loose goods!
- abstain from the labelling requirement for packaged but regionally marketed foodstuffs, should the FIR scope be extended to include all packaged foodstuffs!

The protocol to Article 3b of the Treaty of Lisbon concerning the use of Union competences, which are governed by the principles of subsidiarity and proportionality, is to ensure that the European Union shall act only in areas which do not fall within its exclusive competences if EU measures are more effective than national measures.

In discussing the FIR, the European Commission seems to have forgotten that there is a large market for regional products in the respective member states which does NOT fall within the Commission's responsibility. In the bakery trade, bread is exclusively marketed as loose goods on a regional level. There has never been and never will be any cross-border trade in products with deep regional roots such as bread.

**We ask you to support the bakery trade and the related regional specialities of Europe.**

Brussels, 16<sup>th</sup> March 2010

Responsible: Henri Wagener - President CEBP  
Dr. Eberhard Groebel - Secretary General CEBP